



Build Smarter. Build Right.

Thank you for your interest in the 2018 BuildRight Conference! We've outlined an idea below, but we are happy to customize any sponsorship to meet your branding or networking needs - just let us know!

EVENT DETAILS:

Date: **April 25, 2018**

Time: **7:00am-5:00pm**

Location: **McMenamins Kennedy School**

The 2018 BuildRight High Performance Building & Remodeling Conference is the one-stop source for building industry professionals to get cutting edge building technology and business development innovations. In addition to a full day of educational opportunities, including accredited CEU/CCB classes, attendees are able to interact directly with the products and services, positioned to support their high performance building projects and marketing efforts while gaining 6 hours of CCB/CEU credits for their CCB licenses.



Why Sponsor the BuildRight Conference?

- Target critical industry decision makers in one event – a collection of remodelers and builders attend this critical one-day education event.
- This event is quickly becoming THE number one residential building industry education conference in Oregon, with aspirations of being the largest in the Pacific NW and the only two-day conference where you can receive all of your 16 hours of CEU/CCB education that is critical for all contractors to receive.
- The personal connections made here are priceless. Real builders. Real remodelers. Real business deals.
- Visibility and advertising opportunities abound.
- The HBA of Metro Pdx is the largest in the state of Oregon and one of the most respected in the nation. Associate your brand with the HBA Metro Portland.
- Continued support from our partners makes it possible for the high performance home building message to reach local influential industry leaders. All sponsors will receive recognition before, during

and after the conference as leading supporters of the BuildRight High Performance Building Conference and Expo and Oregon's residential sustainable building movement.

BUILDRIGHT SPONSORSHIP BENEFITS

- Opportunity for sponsor to have a representative on one panel or to serve as a speaker within your classroom, if appropriate topic is available (pre-approval required).
- Opportunity to provide room signage in your sponsored classroom (signage plan to be pre-approved by HBA).
- Four (4) complimentary registrations for BuildRight 2018 (\$200 per person value).
- Signage on classroom podium and entrance signs.
- Table/Information at both April 25th and April 26th BuildRight Conference events.
- Advance recognition and web site link on the BuildRight Conference's Sponsor Web Page.
- Logo recognition in BuildRight advertising and promotion directed to HBA members and non-members through direct mail, email and digital advertising and cross-promotions with sponsors.
- Logo recognition in conference program and day's agenda
- Other opportunities to fit your needs and approved by HBA team.



Highlights:

- Estimated Attendance in 2018: **250 industry decision makers including builders and remodelers!**
- Includes education events, networking and direct advertising exposure.
- Set in a learning environment, yet cutting edge and in Portland-centric "cool" location!