

Sustainable Building: Bringing the outside in		Building in Oregon in 2017 and beyond	New Technology + Innovations (innovative approaches)	Business Strategies
<i>GE HPWH, Boral, ETO</i>	<i>Ferguson</i>	<i>No Sponsors</i>	<i>Marvin/Medallion</i>	
<b>Welcome:</b> PGE Representative <b>Keynote Introduction:</b> Portland General Electric <b>Opening Keynote --</b> Matt Risinger with Risinger & Company				
<i>Gymnasium</i>	<i>Patio</i>	<i>Theater</i>	<i>Mina Parsons</i>	<i>Community Room</i>
<b>Making High Performance Homes Affordable &amp; Profitable</b> - Garen Thatcher & Kent Mitchell: Swiftsure Energy Services	<b>Put a Certification on It: How Home Certification Programs Benefit Builders</b> - Dan Wildenhaus: CLEAResult/NEEA & Sharon Todd: TRC Solutions	<b>Portland's New Home Energy Scoring Policy - The What and Why</b> - Kyle Diesner: BPS	<b>Innovative Digital Marketing &amp; Consumer Behavior</b> - Stephen Hodges: Digital Mark Group	<b>The ONE Thing that delivers extraordinary results</b> - Josh Friberg & PWB Panel
<b>History of Modular Homes: A Case Study on Edison Project/MODS</b> - Nathan Young: Nathan D. Young Construction & MODS PDX Inc.	<b>Innovations in Water Management</b> Robin Cook: Sunmark Environmental	<b>Deconstruct &amp; Dump! Inside to Metro's new Asbestos Dumping Laws</b> - Robert Strong: Handyman Bob, Matt Tracy: Metro and Killian Condon: DEQ	<b>Using iAuditor to Ensure Quality, Consistency &amp; Safety on the Jobsite</b> Ryan Nieto: Green Canopy Homes	<b>What all that Legalese Means &amp; Why You Should Care-</b> Bill Joseph
<b>Lunch</b> - Gymnasium				
<b>The Path to Net Zero Energy Homes (ZE)</b> - Ryan Shanahan: Earth Advantage	<b>Incorporating the Natural Environment into Building - A Case Study</b> Brian Heather: Founder & President of Solterra	<b>Housing Crisis: A Canary in a Coal Mine?</b> - Aaron Fairchild: CEO of Green Canopy Homes	<b>Future of Home Automation: Managing your homes performance system through technology-</b> James Motley: IOTAS Inc.	<b>Not Available</b>
<b>Using EPS as a Sales Tool</b> - Panel Discussing with Verifiers & Builders	<b>Building EPS Homes: How to Get Your Rebates Through ETO</b> - Co-presentation with NH program & verifier/builder	<b>Density: The Benefits of Portland's Growth for Affordability</b> Joe Zehnder: Chief Planner, BPS Eric Thompson: Builder Mary Kyle McCurdy: 1000 Friends David Sweet: Neighborhood Group	<b>Ask the PRO! Taking Your Remodeling Business to the Next Level</b> - Multiple Presenters/PRO Associates	<b>Not Available</b>
<b>Closing Keynote:</b> The Future of Building in the Portland Metro Area -- Josh Lehner (Economist) Schmidt - 2017 HBA Board President				<b>Conclusion:</b> Brian